



erborian
KOREAN SKIN THERAPY



THE
MICRONEEDLING-
INSPIRED SERUM

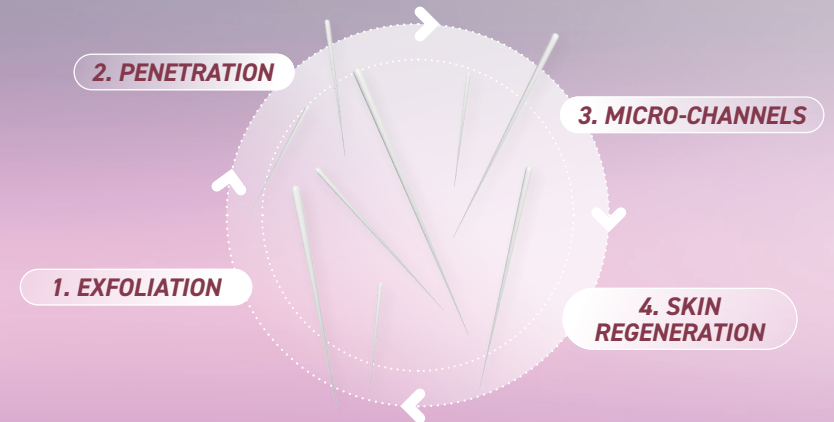
ginseng
micro shot



Ginseng Micro Shot **THE SKIN REFINING MICRO-INFUSION SERUM**

✦ **MICRONEEDLING-INSPIRED**

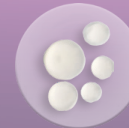
New Korean technology based on spicules, fine micro-needles of natural origin. Clinically proven, it creates micro-channels on the skin's surface and stimulates natural skin regeneration.



✦ **COMBINED WITH THE SMOOTHING POWER OF EXPERT ACTIVES**

COLLAGEN

Boosts natural collagen production for smoother, bouncier skin.



PANTHENOL

Vitamin B5 improves skin comfort.



KOREAN GINSENG

New concentrated and purified Korean red ginseng extract, scientifically proven to boost collagen x2 within 3 days and to help smooth skin.⁽²⁾



HYALURONIC ACID

Hydrates and plumps skin instantly.



✦ **FOR A VISIBLE SKIN TRANSFORMATION
IN 7 DAYS**

MICRO SHOT STARTER 0.1%

Recommended if **you are new to expert concentrated skincare products such as exfoliants or peels**, or if your skin is not yet accustomed to them.

- ✕ At least **150,000 spicules**
- ✕ Slight tingling

✕ pores ✕ texture ✕ bounce

-25%
less visible
pores⁽³⁾

+58%
refined
skin texture⁽³⁾

+61%
smoother skin⁽³⁾

+49%
plumper skin⁽³⁾



**GINSENG
MICRO SHOT
STARTER 0.1%**
RRP*: 53.10 CHF
30 ml

Directions for use



Apply once daily **in the evening**.



Apply one to two pumps to the face and neck. Avoid the eye area.



Do not use with exfoliating products containing acids and/or retinols.



Application of SPF is recommended in the morning.

Not suitable for sensitive skin.

MICRO SHOT ADVANCED 0.3%

Suitable for **experienced users of expert skincare concentrates** such as exfoliants or peels.

- ✕ At least **450,000 spicules**
- ✕ Tingling effect

✕ pores ✕ wrinkles ✕ bounce

-11%
wrinkles⁽⁴⁾

+31%
smoother skin⁽⁴⁾

-19%
less visible pores⁽⁵⁾

+19%
elasticity⁽⁴⁾

+22%
plumper skin⁽⁴⁾



**GINSENG
MICRO SHOT
ADVANCED 0.3%**
RRP*: 58.50 CHF
30 ml

*RRP: recommended retail price. Selling prices are at the reseller's discretion.

(1) In vitro test on cells treated with collagen.

(2) Ex vivo test (on human explants) treated with a compound K extract (or purified ginseng extract) for 3 days.

(3) Clinical scoring on 31 people aged 36 to 60 after 28 days.

(4) Clinical scoring on 26 people aged 37 to 55 after 28 days. (5) Clinical scoring on 29 people aged 20 to 35 after 28 days.





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SWITZERLAND

LAUNCH

Ginseng Micro Shot by Erborian is available at Globus, Manor, Coop City, Müller, in pharmacies, at Haar-Shop, Perfect Hair and further retail partners across Switzerland.

DOWNLOAD



Visuals • **Videos** • **Press release** – English • German • French:

https://nuxe-hjd.filecamp.com/s/o/ERBORIAN_Ginseng_Micro_Shot

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#microshot #feelthetingle
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